AZ TECH

"Excellent Service – Excellent Delivery"

STRATEGY AND STRATEGIC PLANNING

The Challenges of Developing and Implementing Strategies in the 21st Century

07 - 11 Aug 2022, Muscat
11 - 15 Dec 2022, Muscat

AN ISO 9001:2015 & ISO 29993:2017
CERTIFIED COMPANY

ilm Recognised Provider

IAM Institute of Asset Management CORPORATE MEMBER

IAM endorsed TRAINER

THE GLOBAL COMPACT United Nations Global Compact

STRATEGY AND STRATEGIC PLANNING

The Challenges of Developing and Implementing Strategies in the 21st Century

WHY CHOOSE THIS TRAINING COURSE?

This Strategy training course has been designed to cover all aspects needed for developing strategies and effective strategic planning. It is intended for managers wanting to develop their strategic awareness and prepare them for promotion, as well as for those wanting to refresh their skills.

The training course provides a range of recognised strategic analysis tools and techniques, considers the factors which help or hinder effective strategy implementation and recognises the importance of developing key leadership skills needed in strategic planning.

This AZTech training course will feature:

- The relevance of strategy to all employees in organisations
- Tools and techniques for strategic planning
- Human factors affecting the success (or otherwise) of strategy implementation
- Importance of effective communications at individual and organisational levels
- The use of measurement to track performance and feed into the planning cycle
- Development of strategic leadership skills

WHO IS THIS TRAINING COURSE FOR?

This AZTech training course is suitable to a wide range of professionals but will greatly benefit:

- Aspiring or new managers
- Team Leaders
- Line Managers
- Project Managers
- Senior Managers and Directors

WHAT ARE THE GOALS?

By the end of this AZTech training course, participants will be able to:

- Recognise the value of Vision, Mission and Values statements
- Use tools and techniques for developing strategies
- Understand the importance of aligning objectives to the achievement of corporate goals
- Understand the importance of thinking strategically and planning in detail
- Understand the challenges of implementing strategies well
- Gain confidence in key leadership skills: influence & persuasion, motivation and delegation

HOW WILL THIS TRAINING COURSE BE **PRESENTED?**

This AZTech training course will utilise a variety of proven highly interactive adult learning techniques to ensure maximum understanding, comprehension and retention of the information presented. This includes facilitated group and individual exercises, case studies, role-play, and videos. The instructor will also facilitate learning by encouraging the delegates to test and critically appraise any theories and concepts on the programme.

THE COURSE **CONTENT**

Day One: Relevance of Strategy

- Understanding how clear Vision, Mission and Values build commitment
- Understanding tools for analysing external context
- Analysing organisational capabilities
- Risk assessment, risk management and decision-making
- Developing clear objectives aligned to corporate goals

Day Two: Strategic Planning

- Imagining possible futures (Scenarios)
- Understanding how stakeholder interests impact on strategic choices
- Strategy in relation to competitive forces
- Making best use of resources: setting priorities
- Developing strategic, operational and project plans

Day Three: Implementing Strategies

- Understanding Strategic Drift
- Organisational structures and systems, the work around
- Gaining employee commitment
- Tracking performance, adjusting plans
- Managing poor performance

Day Four: Strategic Leadership Skills

- Making change happen
- Clear and effective communications
- Key skills: Influence and persuasion to achieve results
- Key skills: motivation and delegation
- Developing a coaching culture

Day Five: Culture and Performance

- Best laid plans do not always deliver
- Impact of organisational culture on achieving goals
- Aligning Reward & Recognition
- Effective measurement: outcomes and predictions
- Working towards a 'can do' improvement culture

STRATEGY AND STRATEGIC PLANNING

THE CHALLENGES OF DEVELOPING AND IMPLEMENTING STRATEGIES IN THE 21ST CENTURY

DATE	VENUE	FEES(USD)
07 - 11 Aug 2022	Muscat	$ 4,950
11 - 15 Dec 2022	Muscat	$ 4,950

REGISTER NOW

**This fee is inclusive of Documentation, Lunch and Refreshments and exclusive of 5% UAE VAT*

Complete & send by fax/mail to address given below.
PLEASE USE BLOCK CAPITALS.

REGISTRATION DETAILS

FAMILY NAME:

FIRST NAME:

POSITION: COMPANY:

MAILING ADDRESS:

TELEPHONE: MOBILE:

AUTHORISATION

AUTHORISE BY:

POSITION: EMAIL:

TELEPHONE: FAX:

POSTAL ADDRESS:

MODE OF PAYMENT

- ☐ Please invoice my company
- ☐ Please invoice me
- ☐ Please find enclosed cheque payable to AZTECH
- ☐ Online / Credit card

Hotel Accommodation
Hotel accommodation is not included in the Registration Fee. A reduced corporate rate and a limited number of rooms are available for attendees wishing to stay at the hotel venue. Please make your request for accommodation at least 3 weeks prior to the commencement of the course.

Event Disclaimer
We reserve the right to cancel or postpone a seminar or related event, change venue, substitution of the Instructor and alter the course content at our sole discretion. If this occurs, our responsibility is limited to a refund of any registration fee(s) already paid. We are not responsible for airline tickets, hotels costs, other tickets or payments, or any similar fee penalties or related or unrelated losses, costs and/or expenses registrant may incur or have incurred as a result of any trip cancellations or changes.

Cancellation & Substitution
You must notify the Registrar of cancellations at least 2 weeks before a scheduled seminar in order to be eligible for a credit. If you cannot attend, you may send a replacement from your organisation at no charge. There is a $250 handling charge for all cancellations or rescheduling. We reserve the right to cancel a seminar due to low enrollment. All registrants will be notified in advance and a full refund will be provided upon request.

4 Ways to Register
Telephone: +971 4 427 5400
Fax Number: +971 4 427 5401
Email Address: info@aztechtraining.com
Visit our website: www.aztechtraining.com

SCAN TO VIEW OUR COURSES
Our training portfolio will provide you a number of seminars and courses to choose from depending on your organisational goals and personal development objectives.

An AZTech Certificate of Completion will be given to the delegates who attended and completed the training course.