



"Excellent Service - Excellent Delivery"

STRATEGIC PLANNING, DEVELOPMENT & IMPLEMENTATION: STRATEGIC PLANNING PROFESSIONAL

Excellence and Innovation in Strategic Planning

17 - 21 May 2021, London
21 - 25 Jun 2021, Kigali
23 - 27 Aug 2021, Vienna
08 - 12 Nov 2021, Amsterdam



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WHY CHOOSE THIS TRAINING COURSE?

This challenging and interactive AZTech training course focuses on the leadership behaviors needed by high-performance organisations to succeed in the long term. Focusing on the need for strategic thinking to add real value to stakeholders and customers, thereby ensuring sustainability, delegates will develop skills in strategy development as well as addressing the challenges of effective implementation.

Delegates will have the opportunity to share experiences and good practice, together with input from latest management theories. They will evaluate the effectiveness of systems and processes as well as the 'soft' organizational factors, such as communications and performance management, needed to develop mindsets and behaviors for successful outcomes.

This AZTech training course will feature:

- How to identify critical strategic issues and opportunities
- How to enhance your own & your organization's strategic thinking to envision strategic initiatives
- How to generate and support effective strategic thinking down to all levels in the organization
- How to prioritize issues based on clear objectives and organizational capabilities to deliver high added value
- How to lead and motivate teams and businesses in diverse, turbulent and complex environments

WHAT ARE THE GOALS?

By the end of this AZTech training course, participants will be able to:

- Interpret the internal and external forces shaping the future
- Develop & follow a strategic roadmap through a clear vision & statement of strategic intent
- Identify the competencies and capabilities of strategically agile and effective organizations
- Recognize your own strategic leadership style and the styles of others
- Effectively prepare, motivate and guide your organization, unit or team towards the vision

WHO IS THIS TRAINING COURSE FOR?

This training course is suitable to a wide range of professionals but will greatly benefit:

- Those who want to develop their strategic skills
- Those who may be moving into supervisory or managerial positions
- Those seeking 'refresher' to enhance their leadership & management skills
- Senior leaders who wish to further develop and enhance their strategic capabilities

HOW WILL THIS TRAINING COURSE BE PRESENTED?

This AZTech training course will utilise a variety of proven adult learning techniques to ensure maximum understanding, comprehension and retention of the information presented. This training course is interactive and challenges one to think. The tutor will guide and facilitate learning, using direct input, discussions, case studies, exercises and video presentation. The skill sets developed will add value to employees, managers and leaders alike.

THE COURSE CONTENT

Day One: Understanding the Strategic Environment

- Understanding the impact of leadership competencies on company strategy
- Recognizing and interpreting forces in the strategic environment
- Understanding the importance of planned and creative approaches to strategy development
- Recognizing organizational change readiness and strategic inflection points
- Recognizing the impact of perceptions on strategic choices

Day Two: Understanding Strategic Models and Paradigms

- The strategic journey – common models and frameworks to enable strategic choices
- Developing a strategic roadmap
- Understanding and leveraging strategic competences and skills
- Case Study: managing well in an unpredictable environment
- Recognizing and developing the characteristics of strategic agility

Day Three: Effective Strategic Implementation

- Recognising the key challenges of strategy implementation
- Understanding the impact of structures on organisational effectiveness
- Using the 7S model to analyse organisational competence
- Turning measurement into information to track performance and inform future strategy
- Building learning organisations to support agility

Day Four: Strategic Leadership

- Effective styles and practices of strategic leaders
- Recognizing, analysing and developing the strategic leadership styles used by you and others
- Great leaders inspire and motivate – do carrots and sticks work?
- Develop your leadership toolkit by understanding motivation theories
- Case Study: Practice your negotiation skills in complex circumstances

Day Five: Driving Strategic Performance & Success

- More leadership styles: servant leadership and dispersed leadership
- Understanding the human impact of change
- Understanding employee engagement
- Using communication media effectively
- Achieving success through a dynamic equilibrium between compliance and innovation



THE CERTIFICATE

AZTech Certificate of Completion for delegates who attend and complete the training course



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REGISTER NOW

**This fee is inclusive of Documentation, Lunch and Refreshments and exclusive of 5% UAE VAT*

**Complete & send by fax/mail to address given below.
PLEASE USE BLOCK CAPITALS.**

REGISTRATION DETAILS

FAMILY NAME: _____
FIRST NAME: _____
POSITION: _____ COMPANY: _____
MAILING ADDRESS: _____
TELEPHONE: _____ MOBILE: _____
FAX: _____ EMAIL: _____

AUTHORISATION

AUTHORISE BY: _____
POSITION: _____ EMAIL: _____
TELEPHONE: _____ FAX: _____
POSTAL ADDRESS: _____

MODE OF PAYMENT

- Please invoice my company
- Please invoice me
- Please find enclosed a cheque payable to AZTECH
- / Credit card

HOTEL ACCOMMODATION

Hotel accommodation is not included in the Registration Fee. A reduced corporate rate and a limited number of rooms are available for attendees wishing to stay at the hotel venue. Please make your request for accommodation at least 3 weeks prior to the commencement of the course.

EVENT DISCLAIMER

We reserve the right to cancel or postpone a seminar or related event, change venue, substitution of the Instructor and alter the course content at our sole discretion. If this occurs, our responsibility is limited to a refund of any registration fee(s) already paid. We are not responsible for airline tickets, hotels costs, other tickets or payments, or any similar fee penalties or related or unrelated losses, costs and/or expenses registrant may incur or have incurred as a result of any trip cancellations or changes.

CANCELLATION & SUBSTITUTION

You must notify the Registrar of cancellations at least 2 weeks before a scheduled seminar in order to be eligible for a credit. If you cannot attend, you may send a replacement from your organisation at no charge. There is a \$250 handling charge for all cancellations or rescheduling. We reserve the right to cancel a seminar due to low enrollment. All registrants will be notified in advance and a full refund will be provided upon request.

4 WAYS TO REGISTER

Telephone: **+971 4 427 5400**
Fax Number: **+971 4 427 5401**
Email Address: **info@aztechtraining.com**
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