Integrating Budgeting, Forecasting & Business Planning

Financial Skills for Effective Long- and Short-term Planning

29 Jun - 03 Jul 2020, Munich
28 Sep - 02 Oct 2020, London
30 Nov - 04 Dec 2020, Istanbul
WHY CHOOSE THIS TRAINING COURSE?

This finance & accounting training course will provide not only the theoretical background but also the necessary skills to build world class standards into your planning, budgeting, performance measurement and reporting system. The training course will concentrate on imparting to delegates how to learn the concepts, processes, and techniques of budgeting and business planning in order to be better able to carry out their budgeting and business planning tasks and responsibilities.

By combining techniques analysis, problems and examples with real case studies the training course provides delegates with key cost awareness and budgetary skills, which is essential in managing and controlling processes/projects in times of increasing global competition where the budgets are inextricably linked with both strategy formulation and cost analysis.

This AZTech training course will feature:

• Budgets and Strategy in Today’s International Environment
• The Business Plan and Budget Development
• Analysing the Applicability of Historical Data Using Excel®
• Using Activity-Based Budgeting and Cost Analysis Techniques
• Capital Budgeting and Project Appraisal

WHAT ARE THE GOALS?

By the end of this AZTech training course, participants will be able to:

• Build an integrated planning, budgeting and reporting process
• Understand costs behaviour more accurately
• Deliver more timely and useful information to decision makers
• Improve you the budgeting/financial skills required for better decision-making
• Appreciate the need to link projects within budgets

WHO IS THIS TRAINING COURSE FOR?

This AZTech training course is designed for anyone involved in the budget and business planning process within their organisation. It is equally appropriate for those who manage projects and who wish to have a greater understanding of how budgets, business plans, and projects interlink.

This training course is suitable to a wide range of professionals who have budgetary control and are involved in the business planning process, including, but not limited to:

• Professionals who require a more in-depth understanding of integrated planning & budgeting techniques
• Accountants responsible for budget preparation & management reporting
• Financial Planners and Cost Analysts
• Line heads with direct planning and budgeting responsibility
• Professional advisers, Account Personnel and Business Consultants

HOW WILL THIS TRAINING COURSE BE PRESENTED?

This AZTech training course will utilise a variety of proven adult learning techniques to ensure maximum understanding, comprehension and retention of the information presented. This will include presentations delivered in a highly participative style with discussion, practical exercises and team-based case studies.

The training course will provide the practical tools and techniques necessary for the development of budgets, forecasts and business plans. It will provide a real-world practical context by incorporating worked examples, case studies, and Excel® models so that you will see how theory applies in practice and discuss the various issues raised.
COURSE SCHEDULE:
29 Jun - 03 Jul 2020, Munich
28 Sep - 02 Oct 2020, London
30 Nov - 04 Dec 2020, Istanbul

THE COURSE CONTENT

Day One: Budgets and Strategy in Today’s International Environment
- Organizational planning framework
- The product / information / decision support cycle
- Strategic, tactical, and operational forecasts
- The strategic approach to business planning
- Various strategic and tactical approaches to business planning
- The international business environment

Day Two: The Business Plan and Budget Development
- Developing the business plan
- Identification of key value drivers
- Achieving objectives
- Zero base budgeting
- Activity based budgeting
- Developing the Cash Budget

Day Three: Analysing the Applicability of Historical Data Using Excel®
- Problems of forecasting
- Using historical data to help predict the future
- Forecasting
- Development of Time Series Models
- Using Regression Analysis as a predictor and estimator
- Mastering the use of Exponential Smoothing as a Data Analysis tool

Day Four: Using Activity-Based Budgeting and Cost Analysis Techniques
- Cost behaviour and breakeven analysis
- Activity based costing
- Budgeting for Processes rather than Departments
- Defining Key Cost Drivers
- Defining Key Activities
- Developing the Activity-Based Budget

Day Five: Capital Budgeting and Project Appraisal
- Identify the various types of capital projects
- Discuss the capital project evaluation process
- The impact time has on the value of money
- Using WACC and ROIC as benchmarks
- Development of the “Hurdle Rate” for capital projects
- Evaluate capital projects by applying NPV, IRR, ARR Payback model

THE CERTIFICATE
AZTech Certificate of Completion for delegates who attend and complete the course.
Integrating Budgeting, Forecasting & Business Planning
Financial Skills for Effective Long- and Short-term Planning

<table>
<thead>
<tr>
<th>DATE</th>
<th>VENUE</th>
<th>FEES(USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>29 Jun - 03 Jul 2020</td>
<td>Munich - Germany</td>
<td>$5,950</td>
</tr>
<tr>
<td>28 Sep - 02 Oct 2020</td>
<td>London - UK</td>
<td>$5,950</td>
</tr>
<tr>
<td>30 Nov - 04 Dec 2020</td>
<td>Istanbul - Turkey</td>
<td>$5,950</td>
</tr>
</tbody>
</table>

REGISTER NOW

*This fee is inclusive of Documentation, Lunch and Refreshments and exclusive of 5% UAE VAT

Hotel accommodation is not included in the Registration Fee. A reduced corporate rate and a limited number of rooms are available for attendees wishing to stay at the hotel venue. Please make your request for accommodation at least 3 weeks prior to the commencement of the course.

EVENT DISCLAIMER
We reserve the right to cancel or postpone a seminar or related event, change venue, substitution of the Instructor and alter the course content at our sole discretion. If this occurs, our responsibility is limited to a refund of any registration fee(s) already paid. We are not responsible for airline tickets, hotels costs, other tickets or payments, or any similar fee penalties or related or unrelated losses, costs and/ or expenses registrant may incur or have incurred as a result of any trip cancellations or changes.

CANCELLATION & SUBSTITUTION
You must notify the Registrar of cancellations at least 2 weeks before a scheduled seminar in order to be eligible for a credit. If you cannot attend, you may send a replacement from your organisation at no charge. There is a $250 handling charge for all cancellations or rescheduling. We reserve the right to cancel a seminar due to low enrollment. All registrants will be notified in advance and a full refund will be provided upon request.

CERTIFICATION
AZTech Certificate of Completion for delegates who attend and complete the training course

MODE OF PAYMENT

- PLEASE INVOICE MY COMPANY
- PLEASE INVOICE ME
- PLEASE FIND ENCLOSED A CHEQUE PAYABLE TO AZTECH
- ONLINE / CREDIT CARD

DOWNLOAD TRAINING PLAN 2020
Scan this code with your smart phone to download Training Plan 2020
Our training portfolio will provide you a number of seminars and courses to choose from depending on your organisational goals and personal development objectives.