AZ TECH

An ISO 9001:2015 & ISO 29990:2010 Certified Company

Mini MBA: Strategic, Operational & Tactical Leadership

Integrating Strategic, Operational & Tactical Leadership for Outstanding Performance

22 Jul - 02 Aug 2018, Dubai
26 Nov - 07 Dec 2018, Milan
24 Mar - 04 Apr 2019, Dubai

29-MAR-18

ACS REGISTRARS Quality Assurance ISO 9001 | ACS REGISTRARS ISO 29990 | ACCREDITED ACET PROVIDER | ilm Recognised Provider | IAM Institute of Asset Management CORPORATE MEMBER | IAM endorsed TRAINER | THE GLOBAL COMPACT United Nations Global Compact

Mini MBA: Strategic, Operational & Tactical Leadership

Integrating Strategic, Operational & Tactical Leadership for Outstanding Performance

Why Choose this Training Course?

This highly informative training course provides professionals with the knowledge, skills, and attitudes required to achieve outstanding organisational results. It covers the principle management and leadership concepts and competencies needed to formulate and execute strategy; how to create operational structures, systems, processes, and resources to execute the strategy; how to support front-line managers and employees by creating the conditions to help them succeed; and finally, to actually lead and manage tactically on the front-lines. This includes the ability to motivate and inspire people on an individual and collective basis. The training course integrates the most effective and efficient methods for building and leading dynamic, adaptable, and highly competitive teams and organisations. This will provide an 'MBA level' experience in terms of content, instruction, discussion, and team exercises.

This AZTech training course will feature:

- Fundamentals of planning, execution, and progress/ results measurement
- Nested hierarchical planning, mission analysis, and mission leadership
- The fundamental principles common to all types of leadership, and the characteristics proper to strategic, operational, and tactical leadership
- Leadership Development Framework: How leaders develop, progress, and grow, and the techniques to foster this evolution
- Selection and maintenance of the aim: Determining and communicating one's vision and mission and their relation to intrinsic motivation, initiative, and transformational leadership at all levels of the business

What are the Goals?

By the end of this AZTech training course, participants will be able to:

- Understand the planning and execution framework at all levels of the organisation
- Recognize and apply the concepts and principles of strategy, operational planning, and tactical execution
- Create and maintain organisational structures, processes, and systems to ensure tactical, operational, and strategic success
- Understand and apply the strategic, operational, and tactical leadership framework
- Identify and assess linkages and interrelations of leadership with strategy, operations, organisation, and tactics

Who is this Training Course for?

Executives, Entrepreneurs, and Managers who must build and lead dynamic and high performing teams and organisations in demanding, competitive conditions are encouraged to attend to this training course.

This AZTech training course is suitable to a wide range of professionals but will greatly benefit:

- Line and functional Managers, Team Leaders and Supervisors in organisations of all sizes
- Professionals responsible for strategy, marketing, business development, production, operations, HR, and/or product development
- Intermediate and advanced level Managers, Team Leaders and Supervisors within all sectors, private and public, profit and not-for-profit

How will this Training Course be Presented?

This training course will utilise a variety of proven adult learning techniques to ensure maximum understanding, comprehension and retention of the information presented. This includes speaker input, facilitated discussion, syndicate work and practical exercises, videos, self-tests, all with an emphasis on delegate involvement throughout.

The Course Content

Module 1: Strategy Excellence: From Strategic Vision to Tactical Execution

Day 01: From Vision to Results: The Planning and Execution Framework

- Understanding the distinctions between strategy, operations, and tactics
- How planning and execution work
- How vision, mission, and planning relate to morale, cohesion, and unity of purpose
- Nested hierarchical planning
- Mission analysis and mission leadership
- Measuring progress and results

Day 02: Strategy: Setting the Vision and Direction

- Understanding vision, mission, objectives
- Corporate-level strategy
- Competitive strategy and positioning
- Offensive and defensive manoeuvres

Day 03: Operational Campaign Planning: Turning the Strategy into Actionable Plans

- Using nested hierarchical planning and mission analysis to create a campaign planning framework
- Understanding and applying key operational concepts: centre of gravity, main effort, concentration, economy of effort, major thrust(s), and supporting thrust(s)
- Working with limited resources: deciding what to do and why to do it
- Building a campaign plan to implement a strategy
- Successful manoeuvring and positioning

Day 04: Operational Systems and Processes: Setting the Conditions for Successful Execution of Strategy

- Strategy mapping and the components of organizational systems and processes
- The financial perspective
- The customer perspective
- The internal perspective: operations management, customer management, innovation, and regulatory & social processes
- The learning and growth perspective: developing and integrating human, informational, and organizational capital

Day 05: Tactics: Getting Results and Leading in the Face Competition and Obstacles

- Breaking objectives into manageable goals and tasks
- Giving direction efficiently and effectively
- Using and encouraging initiative, flexibility, and adaptation within overarching strategy, operational plans, and organizational structures and systems
- Managing for results
- Feedback and adjustment

The Structure

This comprehensive AZTech training course consists of two modules which can be booked as a 10 Day Training event, or as individual, 5 Day courses.

- Module 1 - Strategy Excellence: From Strategic Vision to Tactical Execution
- Module 2 - Effective Organisational Leadership

The Course Content

Module 2: Effective Organisational Leadership

Day 06: Understanding the Leadership System and Leadership Development Framework

- Characteristics, commonalities, and differences of strategic, operational, and tactical leadership
- The relationship of the Leadership System to the Planning and Execution Framework
- Influence and motivation in a dynamic and competitive environment
- Leadership Development Framework: Understanding and applying action-logics and the stages of leadership development
- Relating the leadership development stages to strategic, operational, and tactical leadership

Day 07: Tactical leadership: Front-line Leadership to Achieve the Organization's Mission, Vision, and Goals

- Characteristics and requirements of tactical leaders
- Expertise and technical competence as the basis of tactical leadership
- Leading from the front & setting the example
- Coaching and mentoring
- Developing others
- Supervision, assessment, and feedback

Day 08: Operational Leadership: Implementing the Strategy by Creating Winning Conditions for Tactical Leaders

- Characteristics and requirements of operational-level leaders
- Leading the institution and organization, not just people
- Leading departments, divisions, and functions
- Cross-departmental leadership, cooperation, and influence
- Advising the top leadership
- Staff vs. line leadership

Day 09: Strategic Leadership: Formulating and Communicating Vision, Mission, Objectives, and Strategy

- Characteristics and requirements of strategic leaders
- Strategic leadership of external stakeholders
- Strategic leadership of internal stakeholders
- When to micromanage
- Creating a strategy from the top down

Day 10: Putting it all Together: Creating a Visionary and Strategy-based Organization

- What is visionary leadership and how does it relate to strategic leadership?
- Creating a culture of vision, strategy and initiative, at all levels and throughout the organization
- Creating a collaborative vision and strategy

The Certificate

- AZTech Certificate of Completion for delegates who attend and complete the training course

Mini MBA: Strategic, Operational & Tactical Leadership

Integrating Strategic, Operational & Tactical Leadership for Outstanding Performance

This fee is inclusive of Documentation, Lunch and Refreshments

Date	Venue	Fees(USD)	Book your seat
22 Jul - 02 Aug 2018	Dubai	$9,900	Register Now
26 Nov - 07 Dec 2018	Milan	$9,900	Register Now
24 Mar - 04 Apr 2019	Dubai	$11,900	Register Now

VAT Announcement: The Government of UAE have introduced Value Added Tax (VAT) on goods and services from 01-January-2018. In compliance with the legislation issued by the UAE Government, we will be applying a 5% VAT on the fees for all our programs and services offered from January 2018 as applicable and stipulated in the FTA circulars.

REGISTRATION DETAILS

Family Name:_____ First Name:_____

Position:_____ Company:_____

MailingAddress:_____

Telephone:_____Mobile:_____Fax:_____Email:_____

AUTHORISATION

Authorisedby:_____Position:_____

Telephone:_____Fax:_____Email:_____

PostalAddress:_____

MODE OF PAYMENT

☐ Please invoice my company ☐ Please invoice me ☐ Please find enclosed a cheque payable to AZTECH

HOTEL ACCOMMODATION

Hotel accommodation is not included in the Registration Fee. A reduced corporate rate and a limited number of rooms are available for attendees wishing to stay at the hotel venue. Please make your request for accommodation at least 3 weeks prior to the commencement of the course.

CANCELLATIONS & SUBSTITUTIONS

You must notify the Registrar of cancellations at least 2 weeks before a scheduled seminar in order to be eligible for a credit. If you cannot attend, you may send a replacement from your organisation at no charge. There is a $250 handling charge for all cancellations or rescheduling. We reserve the right to cancel a seminar due to low enrollment. All registrants will be notified in advance and a full refund will be provided upon request.

AZ TECH

An ISO 9001:2015 & ISO 29990:2010 Certified Company

The Structure

This comprehensive training course consists of two modules which can be booked as a 10 Day Training event, or as individual, 5 Day training courses.

- **Module 1** - Strategy Excellence: From Strategic Vision to Tactical Execution
- **Module 2** - Effective Organisational Leadership

EVENT DISCLAIMER

We reserve the right to cancel or postpone a seminar or related event, change venue, substitution of the Instructor at our sole discretion. If this occurs, our responsibility is limited to a refund of any registration fee(s) already paid. We are not responsible for airline tickets, hotels costs, other tickets or payments, or any similar fee penalties or related or unrelated losses, costs and/or expenses registrant may incur or have incurred as a result of any trip cancellations or changes.

4 WAYS TO REGISTER

Toll Free: 800-AZTECH
Telephone: ..... +971 4 427 5400
Fax Number: ..... +971 4 427 5401
Email Address: ..... info@aztechtraining.com
Visit our website: ..... www.aztechtraining.com

CERTIFICATION

AZTech Certificate of Completion for delegates who attend and complete the course

DOWNLOAD TRAINING PLAN 2018

Scan this code with your smart phone to download Training Plan 2018. Our training portfolio will provide you a number of seminars and courses to choose from depending on your organisational goals and personal development objectives.